

the
WIRE
a dispatch from Wayfarer

DIFFERENT BY DESIGN

Wayfarer enters this summer with a new look that is different by design. (You may have guessed that as soon as you picked up this newsletter.) As we introduce this new graphic identity, we want to give you a behind-the-scenes look at why we've overhauled the way we present our identity, both verbally and graphically.

Over the past year, Wayfarer has gone through an intensive self-examination process designed to help us more clearly identify and embrace our unique DNA. With the help of Will Mancini and the Auxano consulting team, Wayfarer has come through this process with a fresh articulation of who we are and who God is calling us to be.

Wayfarer's mission hasn't changed, but the way we talk about and describe it has:

Wayfarer lives to design collisions that awaken lives to rediscover Christ

This mission statement is our primary focus and goal. We are designers who seek to bring theology, creativity, and impact to everything we do so that we can create refreshingly necessary moments in which people can intersect with God in life-changing ways.

Having such a clear articulation of our mission helps us map out our future strategically, both by giving us a compass that points us toward the new things God is calling us to do and by giving us the free-

dom to say no to things that don't match who God has made us to be.

As we take on this mission, we do so with our five core values that help us continually consider how we want to do what God has called us to do. These values are:



Christ before Christianity

... because following a person is different than fitting into an institution

Rhythm before Regimen

... because greatness must be inspired before it can be managed

Wrestle before Settle

... because easy is not always best

Go before Know

... because sometimes the Promised Land is only visible as you begin to walk

We before Me

... because I may be good, but we are better



WAYFARER

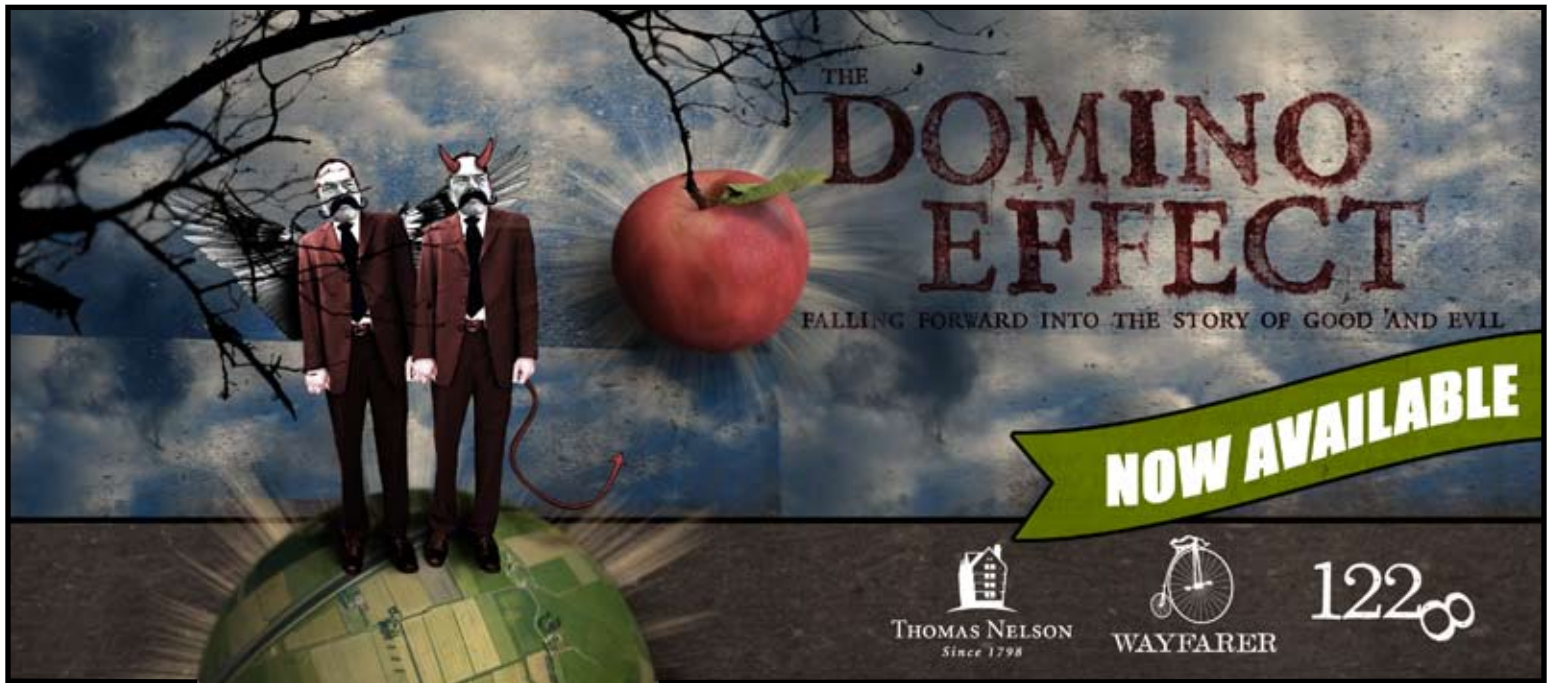
We've sought to integrate our mission, values, and strategy in our new look. Our new logo, the penny-farthing bike, communicates the intriguing, daring nature of Wayfarer's creative DNA.

We've taken this look and integrated it into our new website, www.wayfarer.tv. On this site, you can read more about our mission and values, as well as the aims we keep in mind with everything we do. The revamped site gives us an even better opportunity to tell the world who Wayfarer is and what we are all about. You'll read more about some of the features on the new site throughout this edition of The Wire.

We're thankful for the process that we've been going through over the past year. It has been exhilarating and exhausting, but as we have moved through it, our entire team has become more and more convinced that Wayfarer has a unique and vital role to play in helping people of all ages rediscover Christ.

THE DOMINO EFFECT
IS HERE!
DETAILS INSIDE





The team of WAYFARER introduces to you *The Domino Effect* - the first installment of a new hybrid genre of DVD-based curriculum designed to “show and tell.”

Created and taught by Chris Brooks, Chad Norris and Dave Rhodes, *The Domino Effect* engages the struggle of good versus evil, the questions that rise up as a result of its presence, and its overall effect in our lives.

The Domino Effect is a 6-week study with weekly teachings on DVD, discussion questions, and daily lessons in print and MP3 versions, all of which have been designed to be effective both for individuals and in group settings.

This resource is now available in most major Christian retail outlets, on-line booksellers, and at www.wayfarer.tv.

Leader’s Kit: \$59.99

6-session DVD curriculum, CD with daily audio devotions, Leader’s Discussion Guide, 6 dominos

Participant’s Guide: \$9.99

CD with daily audio devotions and Participant’s guide book complete with session recaps, printed devotions, and more



Go ahead...visit [wayfarer.tv](http://www.wayfarer.tv) to check out *The Domino Effect* and place your order!
Contact WAYFARER at 864.587.4985 for special pricing on bulk orders.

scenes from *The Domino Effect*





WHAT OTHERS ARE SAYING

Wayfarer has impressed me since day one. In my opinion, they have the incredible ability to be the “Intel inside” of many different ministries, and now they have put together a video series that has just blown me away.

I love the team approach they take to EVERY project and their commitment to produce and present only the BEST in everything they do. Whether it is something they are going to present, like The Domino Effect, or something they are going to do for someone else to present, such as devotions for Upward or materials for teachers, it is always prayed over and hammered out to the point of perfection. They are truly the “Intel inside” of our Upward ministry, and we are grateful.

Caz McCaslin

Founder of Upward Unlimited

I have never seen anything close to The Domino Effect curriculum. Most video curriculum is at best a transfer of information, but this is a marriage of experience, material, and creativity that engages you in dialogue about what you have experienced in 20 minutes.

Carlton Hicks

Youth Minister, Concord Baptist Church, Clermont, Georgia

Wayfarer is pioneering their way into a new realm of influence by their mastery of communication through the art of film. In a media-driven, visually stimulated culture; The Domino Effect reaches into the heart of youth culture by communicating truth with a capacity to change a generation.

Matthew Gibbons

Lead navigator and creative architect for The Heaven and Earth Experience Camp Ministries; Communicator and Lead Artisan for Engage, Los Angeles, California

The Domino Effect curriculum is one of the most innovative and relevant resources I have seen in a long time.

Ken Thomas

President and founder, Connect Ministries

I was absolutely blown away with Wayfarer's new Bible study, The Domino Effect. The teaching is spot on, and the creative way it is presented will ignite an interest in many people who don't do “normal” Bible studies. ... If you're looking for something challenging, fresh and totally different, The Domino Effect is it!

Chuck Wallington

President, Christian Supply, Inc., Spartanburg, S.C.

In this thought-provoking ministry production, my former astute students from Beeson Divinity School have effectively bridged the gap between traditional theological language and contemporary relevant imagery. No church that is concerned with the wholeness of its college, youth, and young adults should be without this life-changing tool. Don't do church without it!

Dr. Robert Smith, Jr.

Professor of Preaching, Beeson Divinity School, Birmingham, Alabama

My dear friends at Wayfarer have destroyed preconceived boundaries of teaching and have tapped into creativity that only God can gift to communicate a critical truth our culture craves and desperately needs. The Domino Effect simply reflects why I love and respect them so much.

Stuart Hall

Co-author of The Seven Checkpoints and Max-Q: Developing Students of Influence and creator and director of DASH INC.

The Domino Effect small group study is strong. I'm using it with some young men. It brings the Scripture to life like few other resources do, both verbally and visually.

Aaron Bryant

Young Adult Minister, Brentwood Baptist Church, Brentwood, Tennessee

The Domino Effect both startles its participants and invites them to look beyond conventional thinking and encounter the Author of creation.

Chris Orr

Itinerant Worship Leader

The Domino Effect is filled with creativity. The stories to the graphics and even the closing discussions were fresh and new. This is an extremely powerful tool for ministry to college students.

Greg Allgood

Director of Campus Ministries, Anderson University, Anderson, S.C.

The Domino Effect is an intense and deep look into the way things are versus the way they can be. By intriguing the mind with deep questions and calming the soul with redemptive answers, The Domino Effect is in a classification all its own.

Ryan Britt

Creative Programming Director, Auburn Church, Auburn, Alabama

We hear from churches every day that want and need applicable content packaged in relevant ways. Wayfarer has done it! Finally, a relevant presentation of age-old struggles. Wayfarer has taken struggles we all face each day and packaged it in a way that is both digestible and engaging!

Mark Cole

Vice President, InJoy

The Domino Effect is absolutely the best and most creative small group DVD curriculum series I have ever seen. Great teaching, humor, and special effects all add up to a series that will IMPACT your people to go deep in their discipleship journey.

Steve Keyes

Senior Pastor, Crossroads Community Church, Simpsonville, S.C.

The Domino Effect had a profound impact on my life personally. It is a cry from the heart of God for redemption and reconciliation in this, our broken world. Having done ministry shoulder to shoulder with these guys, I can truly say they are living this message out. As they show us that the “problem” of pain is truly an opportunity for the God of grace to invade our lives, they teach us the beauty of redemption.

Matt Papa

Minister / Artist, mattpapa.com

The Domino Effect curriculum is shaping the way young men are viewing the world, culture, and one another. Your creativity and practical application have kept us interested, which is no small task, and given us the tools to put what we learn into practice.

Scott Grissom

Director, Campus Revolution; Founder, FiSH Clubs

The guys at Wayfarer are producing some of the most fresh and creative materials for the church. They have the unique ability to communicate the truths of the gospel in the most compelling of ways. I have a deep and profound respect for the ministry of Wayfarer and am confident that The Domino Effect will stir and compel this generation toward the truths of redemption.

Aaron Ivey

Worship leader with Spur58

ENGAGE

Engage, the weekly intersection of teaching, worship, and community that Wayfarer designs for young adults in the Upstate, has a new home. Starting last fall, Engage began meeting in downtown Greenville at the Handlebar, which is the area's premier listening room.

We began our time at the Handlebar with a series called *Smoke* that focused on the presence of God. Then in February, we moved on to a series called *Lovevolution: When love goes full circle*. In this series, we looked at how God's love flows into and then out of our lives, and we joined the Lovevolution by partnering with Compassion International. We sought to raise \$3,000 to support Compassion programs in Peru that were damaged by a devastating earthquake in 2007, and the Engage community surpassed that goal by giving more than \$4,200 to the cause. In addition, during the series individuals at Engage decided to sponsor 18 children through Compas-

sion on an ongoing basis.

We concluded Engage's 2007-08 season with *Interrogative: Questions that leave a mark*. We looked at moments when people came to Jesus with real-life questions and saw how He continually elevated these conversations to a higher level that impacted their lives as well as our lives today. We also sought to leave a mark on the city of Greenville by teaming up with the Salvation Army for a community clean-up day. Despite some torrential rain, 20 Engage attenders joined together to remove trash from an area identified as a problem by the city.

Engage's move to the Handlebar wasn't our only change this fall. For the first time, we took the Engage experience on the road and collaborated with a specific partner to create an intersection experience. We showed up at CrossRoads Community Church in January to do a three-day series called (un)Breakable. In this series, we saw that as God breaks into our lives, it



leads us to break up, break down, and break out. We look forward to creating more of these intersection experiences in the future. As a matter of fact, we'll be partnering with Anderson University's campus ministries for our next intersection in September. You can find out more about the Anderson intersection and Engage by visiting www.wayfarer.tv.

THE PERFECT DAY

April 18 was the perfect day. Perfect for what? The Fifth Annual Wayfarer Golf Classic, of course. More than 100 players on 27 teams enjoyed a beautiful day of bright sunshine and refreshing breezes at the Carolina Country Club. There was great competition on the course, plenty of prizes at Par 3s and the putting contest, and even some friendly games of Cornhole. The winning teams were Mike Green's foursome in the gross category and Will Thompson's team in the net category.

Wayfarer's golf tournament raises funds for Engage and our other community ministries. We're thankful for everyone who came out to play and for all of our sponsors, who are listed below. Their participation supports what God is doing in the Upstate through Wayfarer. If you'd like to support Wayfarer's ministry in the upstate community, remember that Wayfarer is a 501-C-3 non-profit corporation. You can donate on our website or by mail using the address on the front page.

Winning Team - Gross Category



left to right: Mike Green, Robbie Biershenk, Jeff Satterfield, Barry Black

Winning Team - Net Category



left to right: Wayne High, Will Thompson, Adam Zeemer, Bo Davies

LUNCH SPONSOR

Upstate ITS

HOLE IN ONE SPONSOR

Grace Management Group

BEVERAGE STATION SPONSORS

Westgate Jones Insurance

Thomas E. McCarver,

Edward Jones Investments

Neely's Building Supply

PUTTING GREEN SPONSOR

American Recycling

DRIVING RANGE SPONSOR

MattPapa.com

BIRDIE CLUB SPONSOR

Bill Hester

HOLE SPONSORS

Applebee's

Brad Jones

By-Pass Golf

Cerny American Creative Studio

ChrisOrrBand.com

Daniel Ward, Inc

Dick's Sporting Goods

Falcon Picture Group

First National Bank of Spartanburg

Fuddruckers of Spartanburg

JeffSlaughter.com

Joseph Lives in a Tent

Knox Insurance

MSI - We Clean

Parker Martin Enterprises

Reeves Properties

Spencer/Hines Properties

Sterner Architecture

Taggart Mitchell & Associates

T-Force Ministries

The Becker Family

The Beckner Family

The Betts Family

The David Baston Company

The Nalls Family

The Norris Family

The Oaks Dental Group

The Price Family

The Reichley Family

The Rhodes Family

The Satterfield Family

UnhinderedWorship.com

Upstate ITS

Upward Unlimited

Walker, Walker, Higgins

PRIZE SPONSORS: Arizona Steakhouse, Attridge Lawn and Landscaping, The Beacon, Bella Latte, Billy D's, BMW, Bruster's of Spartanburg, By-Pass Golf, Carolina Country Club, Chick-fil-A in Westgate Mall, City Range, Denny's of Spartanburg, Dick's Sporting Goods, Fairfield Inn Airport of Greenville, Fatz Cafe, Fuddruckers, Golden Corral, Groucho's Deli, Henry's Smokehouse, Holly Tree Golf Club, Hyatt Place Greenville, Lime Leaf, Links o' Tryon Golf Club, Marble Slab Creamery, Marriott Spartanburg in Renaissance Park, Matt Clement, Olive Garden, On the Border, Pebble Creek Country Club, Perkins, PF Chang's, Quiznos on Southport Rd., Red Lobster of Spartanburg, Red Robin, Ryan's Steakhouse of Spartanburg, Spartanburg Country Club, The Heights of Converse, Three Pines Country Club, Travinia Italian Kitchen, Woodfin Ridge Golf Club

HITTING THE ROAD

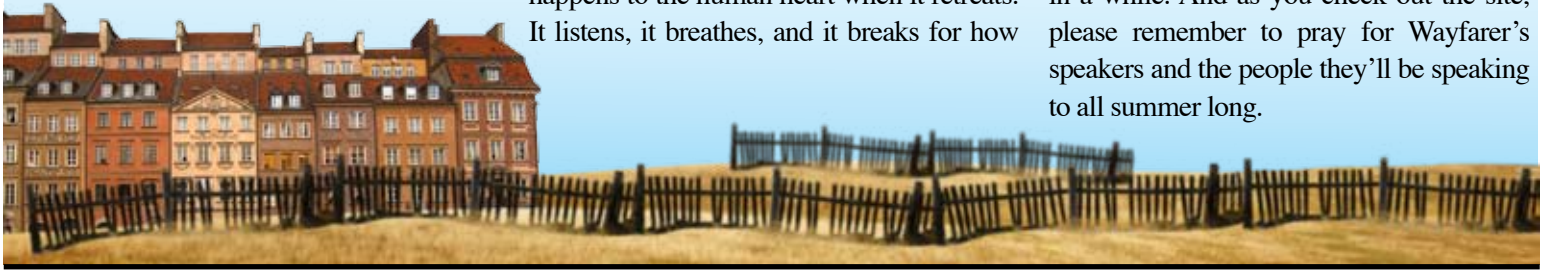
Summer is the time when Wayfarer's team of speakers – Chris Brooks, Chad Norris, and Dave Rhodes – hits the road for camp season. During June, July, and August, Wayfarer gets the chance to speak into the lives of thousands upon thousands of students. This gives the Wayfarer guys a chance to see God intersect the lives of these students in powerful, life-changing ways. Dave puts it this way: "I love traveling to different places, meeting different people, and speaking a word to people who are desperately needing to hear one."

This summer, Chris, Chad, and Dave will speak at 27 events in nine states from Florida to Nebraska. These events run the gamut, from individual church camps to large gatherings where our guys speak to more than a thousand students at once. These events include camps for elementary-school children, middle-school students, high-school students, and even college students, along with the camp counselors and adult chaperones that participate in camp with them.

Chris describes the importance of these camps: "There is something special that happens to the human heart when it retreats. It listens, it breathes, and it breaks for how

things could be and should be if the kingdom of God was truly a reality in our lives. The trajectory of my life and Audrey's life were forever changed by God intersecting our lives through summer camps, and I am honored to be able to continue to be a part of such a crucial time in young adults' lives."

You can find the entire summer speaking schedule on www.wayfarer.tv. You can also follow the guys as they travel this summer on our new blog, www.wayfarerblog.com. On the blog, we'll tell you where each of the guys is. You'll even be able to listen in once in a while. And as you check out the site, please remember to pray for Wayfarer's speakers and the people they'll be speaking to all summer long.



NEW PARTNERS, NEW PROJECTS

One of the most exciting things at Wayfarer over the past few months has been the ability to work with several new partners to create innovative, challenging resources. We wanted to give you an update on what we've been working on so that you can pray for our partners as they use these materials in the coming months.

North Point Ministries: Blake Berg, Wayfarer's artist, created three session-intro videos that were used as part of North Point's Drive '08 Conference in May.



still photo from Drive Conference

Blake's unique artistic style added to the environment that North Point sought to create at the conference.

North American Mission Board: Wayfarer's writing team has partnered with NAMB for two projects. For the second consecutive year, Wayfarer will design and create curriculum for the Connect initiative, which helps students discover how they can connect their

friends to Christ. And for the first time, Wayfarer designed and created evangelism-training curriculum for NAMB's PowerPlant summer camps.

C3 and WinShape Camps: After a pilot season last year, C3 is launching its day camps for children this summer. Wayfarer has worked with C3 to create a custom curriculum that integrates the camp theme, Wanted, throughout its Bible study time, worship service, worship videos, and camper book. In addition, Wayfarer has designed curriculum under the same theme for C3's partners at WinShape Camps, which are two-week camp experiences for boys and girls in grades 2-12.

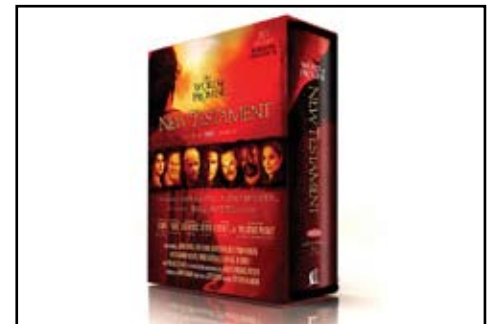


still photo from C3 worship video

Upward Unlimited: This fall, more than 500,000 children in grades K5-6 who participate in Upward's basketball, flag

football, soccer, and cheerleading will learn about who God is and how Jesus can change their lives using devotions designed and written by Wayfarer. Wayfarer will continue work on this project in the coming months so that we complete eight years' worth of curriculum for our partners at Upward.

Word of Promise: When Dawn Sherill joined the Wayfarer team in January, she continued working on Thomas Nelson's the Word of Promise project.



Word of Promise packaging

The Word of Promise is a compelling audio presentation of Scripture. The New Testament is now available, and Dawn is currently working with the Word of Promise team on production of the Old Testament.

WAYFARER STAFF



CONCEPTS AND
EDITORIAL DESIGNER
ROBERT NEELY



LEAD PROCESSOR
DAVID REICHLEY



PROJECTS COORDINATOR
WENDY NORRIS



EVENTS COORDINATOR
KIM RHODES

As Wayfarer continues to grow into its God-given identity, our team continues to grow as well. Over the past several months, we've added two people to our staff, and we've given everyone new titles that better describe what they do on our team. So as we close this newsletter, we wanted to show you pictures of everyone on our team. Remember, you can find out more about who each person on our team is and what each person does at www.wayfarer.tv.



ARTIST
BLAKE BERG



LEAD STRATEGIST
DAVE RHODES



RESEARCH AND
EDITORIAL DESIGNER
DAWN SHERILL



POET
CHRIS BROOKS



LEAD INITIATOR
CHAD NORRIS

